

Hello KDE parents and guardians,

We are excited about our Big Kahuna Fundraiser kicking off. We would love your support! The money we raise goes towards student enrichment materials and activities that we will use throughout the year. In an effort to keep all of our students and families in the loop, we wanted to send out this email with all the fundraiser information.

The link below has more information about the fundraiser. If you could please show this to your child. There are some great incentives they can earn as well! The more they sell the more great incentives they can earn. https://youtu.be/3DZIMF_pouE

Out of the utmost concern for everyone's safety, we have opted to do an **online sale only**. There is no need for your child to fill out and turn in the brochure. All the information on online ordering is attached for your reference. As such, any purchased items will be shipped to you. We are happy to share that there are over 500 products on the online selling site – perfect for holiday gift giving!

You may have some friends and family members who are not interested in purchasing a product. Therefore, **direct donations** are also offered online. Just click the direct donation option on the selling site and you can donate in \$20 increments. All direct donations will count toward your child's prize total and sale total. Every \$20 donated equals one item sold.

All **F2F students** will be given a brochure from their homeroom teacher with instruction on how to set up your online page. For those students enrolled in **KVA**, we have you covered too. If your student is doing virtual learning, there is a tub of information packets in the front office vestibule for you to come get at your convenience. An introductory email will be sent to everyone as well, with flyers and other helpful information.

Also, please take a look at the flyers associated with your brochure packet for information on our prizes. Typically the students turn in tickets as they sell from the ticket sheet that is attached to earn some AMAZING hedgehogs. Due to having virtual and face to face students, please do not turn in your coupons when you sell an item. Hold on to them until the end of the fundraiser. We will be doing a grab and go at a date to be determined shortly after the sale ends. We will keep you posted on what day or days the grab and go would take place.

In addition to the cool HedgeHogz, screaming chickens and other awesome prizes that the students can earn, we've created some very special prizes just for our KDE Dragons. We will be giving out FREE Typhoon Texas tickets to any students that sell 20 items or more! Every student who sells 10 or more items will earn a fantastic coupon book with school coupons, like a free homework pass, a token for the book vending machine and Smencils! We will also have the Kona Ice truck come out to the school on a weekend for any student that sells 5 items or more.

Please keep in mind the following important information:

Online Sale Site: www.bigkahunaprime.com

Your school ID to register online is **4160**

Important fundraiser dates:

Online Start Date: 10/6

Online End Date: 10/20

Thank you so much for all your support with our school fundraiser! Should you have any questions, please reach out to us at fundraising@kdepta.org.

Thank you,
Kara Abrameit
KDE PTA, VP Ways & Means